

OUR COMPLETE SOLUTIONS FOR FACULTY AND STUDENT SUCCESS

COMPLETE SOLUTIONS: Faculty Success

At Barnes & Noble College, our number one priority is to help drive student success. We create vibrant academic and social hubs on campus, but our core responsibility remains providing students the most affordable and useful course materials they need to be successful. Equally important is ensuring that faculty can adopt the best materials for their courses, including personalized course resources and content, assessment tools and more to deliver greater student outcomes.

Faculty Support System

Research

Everything we do is grounded in research and inspired by the voices of the people we serve. Faculty make up an integral part of our research platform through our exclusive online community, Faculty POV. We listen closely to the feedback shared there and on other platforms, and we've learned that nationwide, faculty are concerned about student affordability, feel strapped for time and believe the bookstore can help foster their connection with students. These and other insights help us deliver the resources they want and need to support both student and faculty success.

Discover, Research and Adopt

A key component of our efforts to support faculty and fuel student success is *FacultyEnlight*, our streamlined online adoption platform. Faculty can research course materials – including adaptive learning materials – in one, convenient location. It's simple to search, filter across a number of criteria and read peer reviews; faculty tell us that they most value the ability to view all formats and the ultimate cost to students.

Customized Course Materials

Our partnership with XanEdu allows faculty to create custom materials within *FacultyEnlight*, so they can choose the right content — and control prices for their students. The library of more than 8 million items includes journal and scholarly articles, book chapters, business cases, multimedia, original or self-authored material, OER, adaptive learning materials and even assessment tools. Faculty can combine digital and print formats as needed to best fit the requirements of their courses and the needs of their students. Digital materials can be delivered to a school's LMS or directly to laptops, desktops, tablets and mobile devices.

Top faculty concerns:



AFFORDABILITY



TIME MANAGEMENT

As a faculty member:



84%

I think the campus bookstore can help increase student success.



71%

I use digital course materials in my classes.



69%

I see myself using OER materials more frequently in the future.

COMPLETE SOLUTIONS: Student Success

Ensuring that faculty can adopt the best course materials for their classes is only the first step. We've listened to faculty and students alike and developed an ecosystem of technologies to ease the pain points. Students can purchase the affordable materials they need, enhance their learning experience and position themselves for success. Each technology integrates seamlessly into the school's existing systems, and together, they offer a complete ecosystem that publishers and online vendors just can't match.



Affordable Solutions

We leverage relationships with more than 7,000 publishers to help you select from an extensive catalogue of affordable course materials—including Open Educational Resources (OER) and rental, digital and used formats. This helps students save up to 80% on textbooks without sacrificing success in the classroom.

80% of title are available for rent



Seamless Course Material Delivery

Our integration systems work seamlessly with any higher education LMS or SIS. This offers an invaluable resource to students who need to purchase course materials later in the semester, ensuring they can still be successful in their classes.



One-Click Ordering from Registration

Students can purchase course materials immediately after registering for their courses. With Registration Integration, one click leads to a fully populated shopping cart with the most affordable options for each course, ensuring students get the right materials, at the right time.



First Day Solutions

With tuition-based pricing, students' required materials for a particular course – or an entire department or program – can be included in the cost of tuition. This makes it simple for students to get exactly the materials they need, ensuring that they are prepared for their classes and promoting both student success and retention.



Getting the Most Out of Financial Aid

Our proprietary platform simplifies student financial aid transactions in store and online. It works with all systems and types of aid, including Pell, Federal and VA, and schools can prioritize aid by product type to help students use their funding most effectively.



Dynamic Digital Learning

Yuzu™ is a digital education platform that allows faculty and students to read and interact with digital content. Users can access content anywhere via web browser or iPad, as well as organize content, highlight, bookmark and take notes using the simple interface.

